

Bianca B. Thomas

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Washington, DC, Metropolitan Area

EDUCATION

George Mason University: Fairfax, VA

BIS: Focused in Graphic Design & Visual Communication

Minor: Web Design

- **Capstone Research:** Project-Based Learning in IT Skill Development
- **Relevant Coursework:** Typography, Web Design, Motion Design, UX, Multimedia, Web Authoring

Germanna Community College:

Fredericksburg, VA

AAS: Business Administration, Cum Laude

- **Dean's List:** Fall 2009, Spring 2012
- **Relevant Coursework:** Business Communication, Public Speaking, Marketing, Micro/Macroeconomics

SKILLS

Design Tools

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects

Web & Interactive

- HTML/CSS
- Web Design
- Multimedia Design
- Web Authoring
- UI Layout Principles

Soft Skills

- Creativity
- Communication
- Strategy
- Time Management
- Teamwork
- Research

SUMMARY

Multidisciplinary designer with a background in graphic design and transitioning to UI/UX. Experienced in visual communication, motion design, and branding with a strong foundation in both business and technology, with a passion for crafting intuitive digital experiences across platforms.

WORK HISTORY

Corporate Marketing Intern

WETA

Jan 2018 – May 2018

Arlington, VA

- Redesigned 50% of the local corporate marketing sales deck template for the WETA 90.9 FM Classical Audience
- Customized a 3-second Classy Logo Animation for WETA Kids Program in After Effects within three weeks
- Designed a WETA Kids Program and intro with a 3-second logo sting and 11-second bumper within three weeks

Editorial Intern

Visionary Integration Professionals

Jun 2013 – Aug 2013

Alexandria, VA

- Conducted research on competitive pricing using federal government databases
- Assisted business development with market research and opportunity tracking
- Collaborated with teams to ensure proposal accuracy and compliance

Student Support Representative

Strayer University

Oct 2011 – Aug 2013

Woodbridge, VA

- Guided students through the registration process, increasing goal achievement by up to 25% for upcoming quarters
- Provided academic counseling to help students navigate their educational paths and achieve academic success
- Developed strong interpersonal communication skills by advising students on university policies

PROJECTS

Project-Based Learning Website

UX Designer

George Mason University

Aug 2018 – Dec 2018

- Conceptualized a data-driven design chart that gained 192 students within one month
- Used wireframes, mock-ups, and prototypes to establish user interface design and architecture
- Researched and proposed new solutions to make the website more user-friendly

Printed Report

Graphic Designer

George Mason University

Aug 2018 – Dec 2018

- Executed a 38-page printed report book on Project-Based Learning, analyzing the UX Process
- Launched a survey that generated 78.43% of students choosing experimental learning over traditional learning
- Gained 38% of student data that targeted IT, becoming an experimental learning course